



**भाकृअनुप - भारतीय जल प्रबंधन संस्थान**  
**ICAR - Indian Institute of Water Management**  
 (भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)  
 रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा  
 Opp. Rail Vihar, Chandrasekharpur, Bhubaneswar-751023, Odisha



**Subject: Report of Day: 6 (20.09.2024) on celebration “Swachhata Hi Seva” by ICAR-IIWM, Bhubaneswar - reg**

On 20<sup>th</sup> September, 2024, a *swachhata* sensitization cum cleanliness drive was organized in the scheduled tribe hamlet of *Haridamada* adopted village in Khordha district with the participation of over forty villagers. At the outset, all the participants were briefed about the objectives of the *Swachh Bharat* Mission and were sensitized about the importance of cleanliness at homes and in the villages on good health and were administered *swachhta* pledge in Odia language. They were also made aware of the creative initiatives transforming waste into wealth/art and promoting community pride in the village. Later, all the participants joined hands together to clean the roadsides of the main village approach road, cut bushes, trim unwanted tree branches and dispose of the garbage at a nearby compost pit. At the end, participants were requested to work at individual level and community level providing *shramdaan* to keep the village common area clean for bringing about an improvement in the general quality of life. Some of the action and activity photographs of Day-6 are presented below.



Participants being sensitized on *swachhata* and administered *swachhta* pledge in the village



Cleaning of roadside bushes and trimming of unwanted tree branches



Cleaning and sweeping of the main village road providing *shramdaan*



Group photo of the enthusiastic participants after the cleaning drive